How to set up 'IDX Broker' add-on

Learn more about IDX:
http://www.idxbroker.com/idx_qanda_wiki

Check whether your IDX/MLS board is covered by IDX Broker:
http://www.idxbroker.com/idx_mls_coverage#international

In this document, please pay attention and follow recommendations <mark>marked with yellow</mark>.

IDX Broker account

If you are not an IDX Broker member yet, register an account at https://signup.idxbroker.com/d/pilotgroup to access account settings.

You will see the following sections: Home, Account, Preferences, Designs, Leads, Listings and Users.

Home — your site stats
Account — your IDX Broker account settings
Preferences — IDX Broker pages preferences
Designs — IDX Broker pages layout
Leads — registered user of your account
Listings — your account listings
Users — your account agents

Home

'Home' tab contains the following sections: Dashboard, Notifications, Traffic Stats and API Key Control

Dashbord

There is a number of information blocks here:

Features and Notices — notices from IDX Broker
Most Recent Leads — information about most active users
Traffic Stats — statistics in pages viewed by site visitors
Most Popular Pages — information about most popular page
Site Navigation — links to site pages
Account Notes — latest errors on your site

Notifications

Here is a list of notices from IDX Broker. The company may inform you about new features or errors in settings.

Traffic stats

Your site pages' views.

API Key Control

Your account access information with the help of IDX Broker API.
Current version of PG Real Estate does not support the feature.

Account

Under 'Account'tab you will find Message Center, Account Notes, Contacts, Billing, Upgrade Center, Account Info and Change Password sections.

Message Center

A list of messages sent from the site. For example, a request of more information about a property.

Account Notes

Notifications about site errors.

Contacts

Contact information. You can add or delete contact information of a person who receives site messages.

Billing

Your account payments' details.

Upgrade Center

Your IDX Broker membership. The following membership types are available:

Agents	Description
SingleUser	**1 Agent:** Featured Listings, BioPages& Contact Routing for up to one agent. Idealforsingleagent/broker.
TeamLevel	**2 Agents:** Featured Listings, Bio Pages & Contact Routing for up to two agents.
3 - 10 Agents	**3 to 10 Agents:** Featured Listings, Bio Pages & Contact Routing for up to ten agents. Ideal for a small brokerage, or a team within a large firm.
11 - 50 Agents	**11 to 50 Agents:** Featured Listings, Bio Pages & Contact Routing for up to fifty agents. Idealforlargebrokerages.
51 - 100 Agents	**51 - 100 Agents:** Featured Listings, Bio Pages & Contact Routing for up to one hundred agents. Idealforlargebrokerages.
Morethan 100 Agents	**101 Agents or more:** Featured Listings, Bio Pages & Contact Routing for more than one hundred agents. Idealforlargebrokerages.

AccountInfo

Your account information.The most important is 'Subdomain/Domain Control' section. You can setup a subdomain that will display your IDX Broker pages. 'Idxbroker' is used by default but you can choose any of your domain names by adding the appropriate CNAME to DNS settings of your server.

'Default Subdomain' or 'Custom Domain' value should be specified then in your site administration panel > IDX Broker section.

Change password

You can change your account password here.

Preferences

Here are Global Preferences, City/County/Postal Code Lists, Saved Links, Featured Ids and MLS Settings sections.

Global Preferences

Global preferences are managed here:Search, Results, Details, Map, Your Properties, Email Settings, Social, Mobile and Other

Search Page settings

You can modify your search page settings here.

Customization

Show Additional Filter Options — it enables options that allow searching for listings with photos, virtual tours or open hours.

Customization

☑ Show Additional Filter Options ⓘ

Searchable Location Types

The setting of search by location.

City — a radio search by city
County — a radio search by county
Postal Code — a radio search by postal code

The feature is not supported.

Searchable Location Types

☑ City
☐ County
☑ Postal Code

Loading Screen

A loading screen with your logotype (or without) can be displayed when search form is loaded.

Loading Screen

☐ Show Loading Screen For Searches ⓘ
☐ Show Logo on Loading Screen ⓘ

New Search Link

IDX Broker control panel allows changing URL of a search page. <mark>You should keep default settings here.</mark>

Other settings

Choose whether it is necessary to append state to city and county list or not.

Set default minimum and maximum prices.
<mark>Clear 'Search Page Links' field as PG Real Estate switches the search forms in a different way.</mark>
Save the changes.

Results settings

Here you set up search result pages.

Property Photo

Using thumbnails can will reduce the loading time, so choose 'Yes'.

Refinement search

<mark>You should choose 'Never' here as PG Real Estate uses a different refinement search form.</mark>

Virtual tour & Open Houses

With the help of this section you can display links to virtual tours and open dates. <mark>You should choose 'None' as this feature has not been implemented yet.</mark>

Featured Properties

You can feature your properties in search results.

Results Settings

Number of listings per page and number of characters in a headline to display in search results.

Save the changes.

City/County/Postal Code List

You can edit the list of cities/counties/postal codes or create your own.

Name	Type	Tools
Dynamic Lists		
☐ DEMOMLS Dynamic MLS List	City	✎
☐ DEMOMLS Dynamic MLS List	County	✎
☐ DEMOMLS Dynamic MLS List	Postal Code	✎

Saved Links

A list of saved searches. You can edit existing and create new ones.
PG Real Estate does not support the option of saving and downloading searches from the site now.

	☐ Name	Type	Created	Views	Customize	Tools
⬈	☐ test	search	03/20/13 05:25am	2	Wrapper/ CSS	🔍 ✎ ‹› 🗑

How to create new search

Choose a search page:

Select your criteria:

SEO settings

Fill in SEO details. Specify page title and URL. Add description and keywords.

Link Settings

Fill in search link name and description

Sub-header

Customizable sub-header.You can add HTML block to the top of the search page.
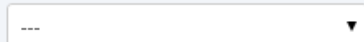
Agent Assignment

Assign an agent to the page

Save the changes to get the link.

Featured IDs

Choose how your featured properties are gathered: via Office ID(s) or Agent ID(s)

MLS Settings

Set up your MLS data.

MLS Renaming

IDX ID	Default Display	Custom Display
a000	Demo Data MLS	Demo Data MLS

Property Types

Set up the property types. You can make a property type visible/invisible, use as a default value, edit its name, and define minimum and maximum prices for a certain type.

	Order	Visible	Default	Property Type	Display	Default Min Price	Default Max Price	ID	Core Fields
≡	1	✔	○	Single Family	Single Family			1	☑
≡	2	✔	○	Condo\Town Home	Condo\Town Home			2	☑
≡	3	✔	○	Mobile Home	Mobile Home			3	☑
≡	4	✔	○	Vacant Land	Vacant Land			4	☑
≡	5	✔	○	Commercial	Commercial			5	☑
≡	6	✔	○	Multi-Family	Multi-Family			6	☑
≡	7	✔	○	Rental	Rental			7	☑

Besides, you can manage core settings in search.

	Order	Visible	Default	Property Type	Display	Default Min Price	Default Max Price	ID	Core Fields
≡	1	✔	○	Single Family	Single Family			1	☑

There are no sub property types for Single Family.

Single Family Statuses remove any status from all search pages

Statuses are dynamic, they can change daily based on the data provided from the MLS. If all are selected, any status provided from the MLS will display. If any are unchecked, then the list will be static. Meaning, if a new status shows up in tomorrow's data, that will be added as "un-checked" and would have to be checked here manually in order to show up.

☑ A

Core fields

Here you cancustomize the name of core fields

Field Name	IDX Display	Custom Display
acres	Acres	
address	Address	
bathrooms	Bathrooms	
bedrooms	Bedrooms	
cityName	City	
countyName	County	
fullBaths	Full Baths	
idxPropType	IDX Property Type	
latitude	Latitude	
listingID	Listing ID	
listingPrice	Listing Price	

Advanced Fields

The names of advanced fields can be also customized.

Property Type	Field Name	IDX Display	Custom Display
Commercial	APN	APN	
Commercial	AVAILABLEDATE	Available Date	
Commercial	area	Area	
Commercial	BATHSHALF	Baths Half	
Commercial	BATHSTHREEQUARTER	Baths Three Quarter	
Commercial	BED2	Bed 2	
Commercial	BED3	Bed 3	
Commercial	BED4	Bed 4	

Designs

This section helps to change pages layout. There are the following sections: Pages, Widgets, Wrappers, Custom CSS and Sub-headers.

Pages

Pages provided by IDX Broker:

Name	
SearchPages	
Address	Searchbyaddress
EmailUpdateSignup	Searchwithregistration
Homes	Searchbyobject properties
Listing ID	Search by MLS number
MapSearchPages	
Homes	Search on map (zoom: 1)
MapSearch	Searchonmap (zoom: 13)
ResultsPages	
AgentBio&Listings	Information about agent and his/her listings
Featured	Featuredlistings
FeaturedOpenHouses	Featured listings with open date
FeaturedVirtualTours	Featured listings with virtual tours
Homes	Search results
Sold/Pending	Soldandpendingproperties
Supplemental	Yourlistings
DetailsPages	
Homes	View listing details
ListingPages	
LinkShowcase	Link to account with listing details
MortgageCalculator	Mortgagecalculator
PhotoGallery	Photo gallery
ContactPages	
Contact	Contact form
HomeValuation	Home valuation form
MoreInfo	Form to request more information
SheduleShowing	Form to request a showing

UserPages	
MyAccount	Youraccount
UserLogin	Login form
UserSignup	Registration form
OtherPages	
BrowsebyCity	Homesbycity
Sitemap	Sitemap
RosterPages	
Roster	Agentcontactdetails

Search Pages/Address

Page URL by default it*<subdomain>/idx/search/address*
Page name by default is*Address*

The form contains the following fields:
City — cities in search
Property Type — property types in search
Address:
      Number — building number
      Direction — direction
      Name — name
      Has Image — with photos only
      Has Virtual Tour — with virtual tours only
      Has Open House — open homes only

Go to page

Settings | Lead Registration

Settings

Editing the page url allows you to get the custom SEO juice you want for each search. If you are going to change it, it's best to do it early and don't change it after that.

Page Options

*** IMPORTANT *** Editing the page URL will break all your leads' saved searches, your saved links, and any other place the old url is used. Eventually we will update the links when the url is changed, but until then... be careful. Your wrapper links will need to be updated as well.

Page URL:
/idx/search/ | address

Page Name:*
Address

List Options

City List	County List	Zipcode List
Default MLS List	Default MLS List	Default MLS List

Save Changes

Lead Registration

You can require registration. <mark>You should keep these fields turned off.</mark>

☐ **Request Registration**
☐ **Force Registration**

Search Pages/Email Update Signup

Page URL is *<subdomain>/idx/search/emailupdatesignup*

The form contains the following fields:
City — cities (counties, postal codes) in search
Property Type — property types in search
Status — listing status
Min Price — min price of the property
Max Price — max price of the property
Bedrooms — number of bedrooms
Bathrooms — number of bathrooms
Square Feet — square feet
Acres — acres
Sort By — sort homes by a chosen value
Max Days Listed — view homes listed a certain number of days ago
Results per page — listings per page
Has Image — listings with photos
Has Virtual Tour — listings with virtual tours
Has Open House — open homes only

Options:
List of cities, counties and postal codes

Default values in search:

Go to page

| Settings | Search Setup |

Settings
Editing the page url allows you to get the custom SEO juice you want for each search. If you are going to change it, it's best to do it early and don't change it after that.

Page Options

List Options

City List	County List	Zipcode List
Default MLS List ▾	Default MLS List ▾	Default MLS List ▾

Save Changes

<mark>Choose off in the advanced fields.</mark>
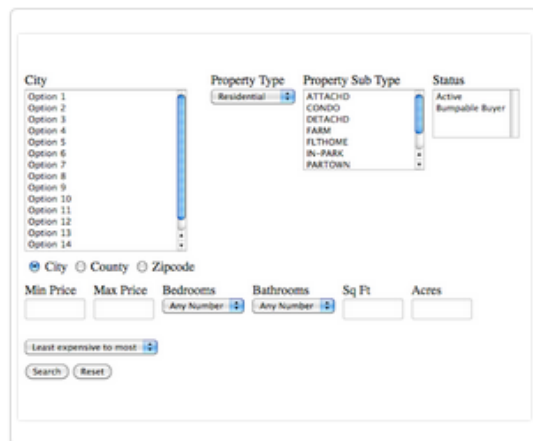
Advanced Fields

Advanced Fields [On ▾]

Save Changes

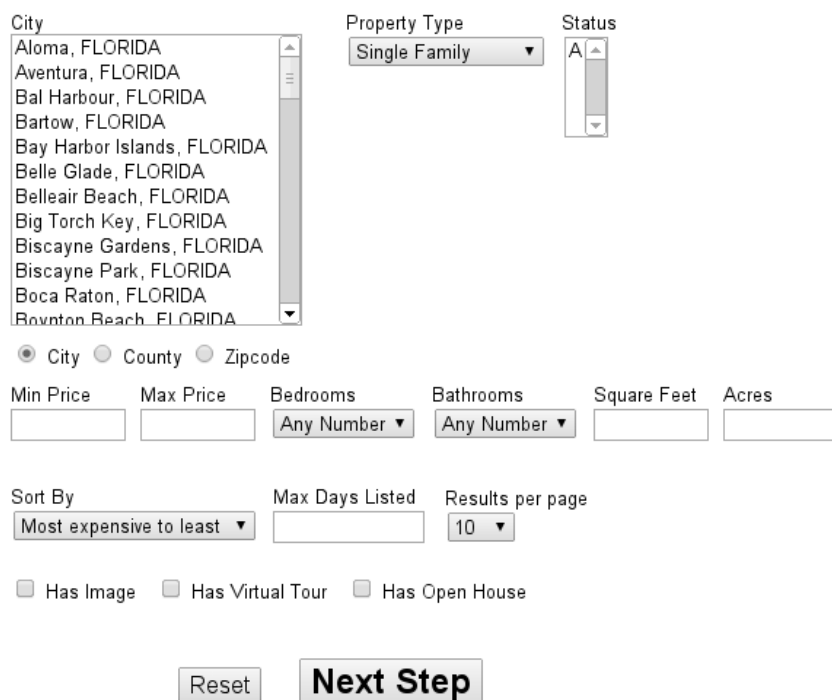5 templates are available here. ==You should choose'Standard'.==

Search Pages/Homes

Page URL by default*<subdomain>/idx/search/homes.*==Do not change it.==
Page name by default is'Homes'.
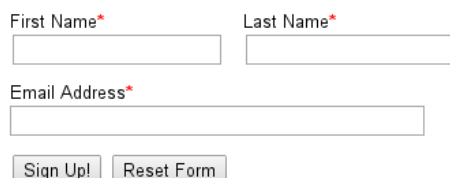
Set up list options for the search form:

Page URL:

/idx/search/ homes

Page Name:*

Homes

List Options

City List	County List	Zipcode List
Default MLS List ▼	Default MLS List ▼	Default MLS List ▼

The form contains the following fields:

City — cities (counties, postal codes) in search
Property Type — property types in search
Status — listing status
Min Price — min price of the property
Max Price — max price of the property
Bedrooms — number of bedrooms
Bathrooms — number of bathrooms
Square Feet — square feet
Acres — acres
Sort By — sort homes by a chosen value
Max Days Listed — view homes listed a certain number of days ago
Results per page — listings per page
Has Image — listings with photos
Has Virtual Tour — listings with virtual tours
Has Open House — open homes only

You can set up default values in 'Search Setup'. Choose 'City' in the city field.

Advanced Fields

City   Hide   Property Type   Status
Aloma, FLORIDA   Single Family   ▼   A
Aventura, FLORIDA
Bal Harbour, FLORIDA
Bartow, FLORIDA
Bay Harbor Islands, FLORIDA
Belle Glade, FLORIDA
Belleair Beach, FLORIDA
Big Torch Key, FLORIDA
Biscayne Gardens, FLORIDA
Biscayne Park, FLORIDA
Boca Raton, FLORIDA

◉ City ○ Zipcode

Min Price   Max Price   Bedrooms   Bathrooms

                          Any Number   ▼   Any Number   ▼

Square Feet   Acres

Sort By   Max Days Listed   Results per page

Most expensive to least ▼   10   ▼

☐ Has Image ☐ Has Virtual Tour ☐ Has Open House

Advanced Fields   Off   ▾
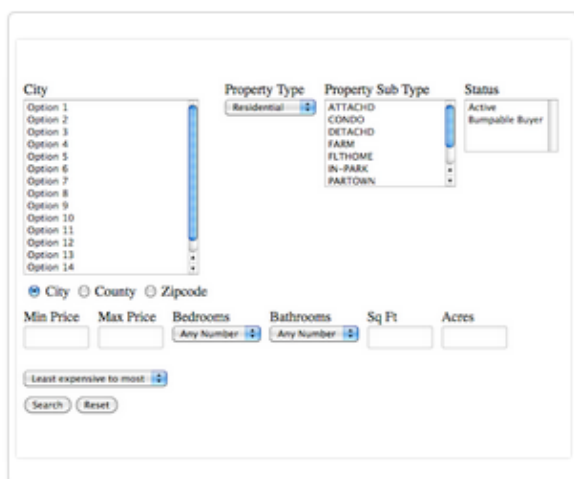
Lead Registration

You can require registration.

☐ **Request Registration**
☐ **Force Registration**

Five templates are available for you.

Current Template

template	Standard
code	searchStandard
version	1.000
description	

Search form on a PG Real Estate based site:

Search Pages/Listing ID

Page URL by default is *<subdomain>/idx/search/listingid.*
Page name by default is 'Listing ID'.

Set up the search options:

Page URL:

`/idx/search/` `listingid`

Page Name:*

`Listing ID`

List Options

City List

`Default MLS List` ▼

County List

`Default MLS List` ▼

Zipcode List

`Default MLS List` ▼

Lead Registration

You can require registration here. <mark>Keep the options turned off.</mark>

☐ **Request Registration**
☐ **Force Registration**

Map Search Pages/homes

Home search on map.
Page URL by default is*<subdomain>/idx/map/homes*. <mark>Do not change this setting.</mark>
Page name by default is'homes'.

Page URL:

`/idx/map/` `homes`

Page Name:*

`homes`

Set up zoom level and map type:

Default Zoom Level

`1 - The World` ▼

Default Map Type

`Road Map` ▼

Define latitude and longitude:

Latitude

Longitude

`Lookup via address`

Set up the lists:

City List

`Default MLS List` ▼

County List
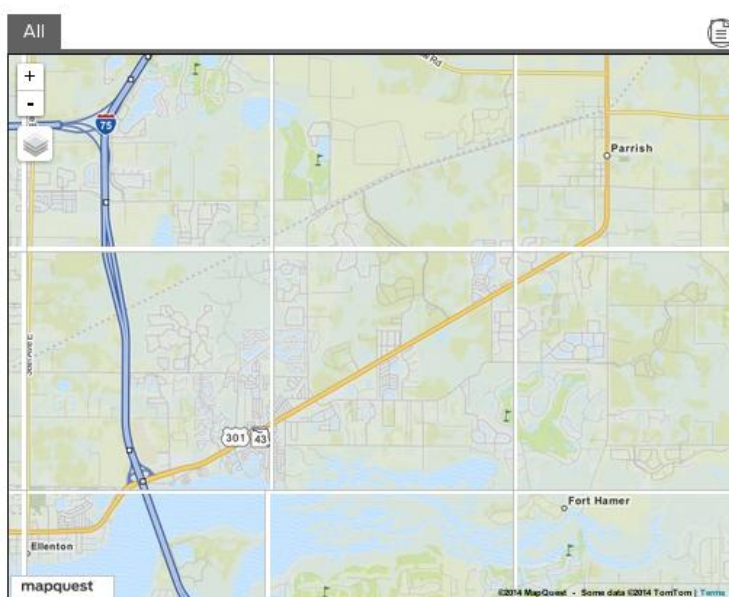
`Default MLS List` ▼

Zipcode List

`Default MLS List` ▼

Lead Registration

☐ **Request Registration**
☐ **Force Registration**

Map view on a PG Real Estate based site:

Map Search Pages/Map Search

Map search.
Page URL by default is *<subdomain>/idx/map/mapsearch*. Do not change this default setting.
Page name by default 'Map Search'.

Page URL:

| /idx/map/ | mapsearch |

Page Name:*

| Map Search |

Set up zoom level and map type:

Default Zoom Level

| 13 - Recommende ▼ |

Default Map Type

| Road Map ▼ |

Define latitude and longitude parameters:

Latitude

| 27.55301 |

Longitude

| -82.46631 |

Lookup via address

Choose lists in city, county and zipcode drop-downs:

Lead Registration

☐ **Request Registration**
☐ **Force Registration**

Map search:
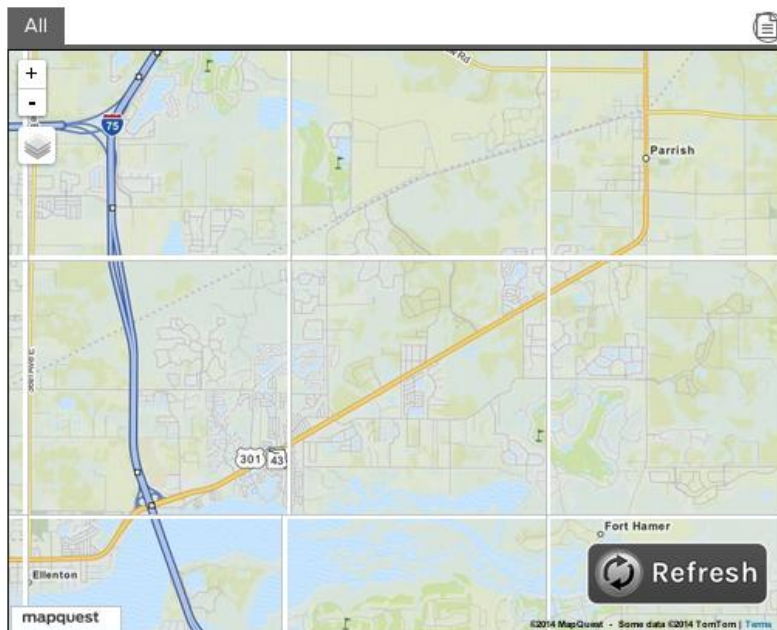
Results Pages/Agent Bio & Listings

Information about agent and his/her listings.
Page URL is*<subdomain>/idx/results/agent/<agent_id>/<agent-name>*.

Lead Registration

☐ **Request Registration**
☐ **Force Registration**

Agent profile:

Pilot Group
Home Phone: (866) 468-1015
Office Phone: (866) 468-1015
Cell Phone: (866) 468-1015
Home Fax: (866) 468-1015
Office Fax: (866) 468-1015
Contact PG RealEstate

5607 Fordham Dr. NW
New York City, New York, 87114

There are many skills and qualities that go into being an excellent real estate professional. Among them are integrity, dedicated service, in-depth community/market knowledge, effective negotiation skills, and customer service beyond customer's expectations, all of which Elena brings to her work. Highly knowledgeable of the Manhattan marketplace ,making clients' dreams come true is of paramount importance to Metropolitan agent Elena Tsyganko. Whether handling the real estate needs for buyers or sellers, Elena is dedicated to providing the utmost in professionalism, knowledge and business sense. Growing up in New York City Elena is intuitively familiar with the nuances of the city and every neighborhood. Motivated by a tremendous fondness for Manhattan and its diversity. Eager and able to work with people of all financial levels, Elena works closely with renters and buyers to carefully determine their needs and guide them through every step of the renting process, from finding the right neighborhood to finding a great deal. Renters and sellers enjoy the benefits of Elena's ability to effectively market properties, find the most qualified buyers, and obtain the best price possible. Education for her clients and close guidance are keys to their making better decisions, She is both highly adaptable and extremely accessible, which are vital assets in working with any agent to ensure the finest service. Prior to real estate Elena attended School of American Ballet and American Ballet Theater. She enjoys all that life has to offer and lives in the moment. On her free time she loves to read about philosophy and business psychology, attend Bikram yoga classes and travel. When it all comes down to it Elena is the go-to agent for Manhattan and will be happy to help you find what you are looking for.

Results Pages/Featured

Featured listings.
Page URL -*<subdomain>/idx/results/featured*.

Lead Registration

<mark>The options should be turned off.</mark>

☐ **Request Registration**
☐ **Force Registration**

Results Pages/Featured Open Houses

Featured listings with open date.
Page URL*<subdomain>/idx/results/featuredopenhouse*.

Lead Registration

<mark>These registration options should be turned off.</mark>

☐ **Request Registration**
☐ **Force Registration**

Page view:

202 results returned
Save Search   New Search   Modify Search

Single Family

33 ARVIDA PW, Coral Gables, FL 33156

$14,500,000

Bedrooms: 8
Full Baths: 8
Partial Baths: 1
Square Feet: 13,086
Status: A

One of only 14 bayfront homes in Gables Estates. Stunning home situated on Biscayne Bay in Coral...

Listing ID:
M1422715
DEMOMLS

Save Property
View Details

View Photo Gallery (8)

IDX

Results Pages/Featured Virtual Tours

Featured listings with virtual tours.
Page URL -*<subdomain>/idx/results/featuredvirtualtour*.

Lead Registration

Keep the registration options turned off.

☐ **Request Registration**
☐ **Force Registration**

Page view:

| 1 | 2 | ... | 20 | 21 | Next | 10 ▼ | Results per page.

202 results returned
Save Search   New Search   Modify Search

Single Family

33 ARVIDA PW, Coral Gables, FL 33156

$14,500,000

Bedrooms: 8
Full Baths: 8
Partial Baths: 1
Square Feet: 13,086
Status: A

One of only 14 bayfront homes in Gables Estates. Stunning home situated on Biscayne Bay in Coral...

Listing ID:
M1422715
DEMOMLS

Save Property
View Details

View Photo Gallery (8)

IDX

Results Pages/homes

Search results.
Page URL by default -*<subdomain>/idx/results/homes*. Do not change this default setting.

Page name by default is 'homes'.

Page URL:
/idx/results/ homes

Page Name:*
homes

Lead Registration

<mark>Keep the options turned off.</mark>

☐ **Request Registration**
☐ **Force Registration**

A number of templates is available in this section. <mark>You should choose template 'Content 2'.</mark>

Results Pages/Sold/Pending

Sold and pending listings.
Page URL -*<subdomain>/idx/results/soldpending*.

Lead Registration

<mark>Keep the options turned off.</mark>

☐ **Request Registration**
☐ **Force Registration**

Page view:

Results Pages/Supplemental

A list of added listings.
Page URL -*<subdomain>/idx/results/supplemental*.

Lead Registration

<mark>Keep the options turned off.</mark>

☐ **Request Registration**
☐ **Force Registration**

Page view:

Details Pages/homes

Listing details

Page URL by default -*<subdomain>/idx/details/homes*. <mark>Do not change this default setting.</mark>

Page name by default is'homes'.

Page URL:

/idx/details/ | homes

Page Name:*

homes

Lead Registration

Keep the options off.

☐ **Request Registration**
☐ **Force Registration**

Fill in SEO details:

Dynamic Details URL

✕ address

Preview: /<mlsID>/<listingID>/345 Main St

Dynamic Title Text

{{listingID}}   Add dynamic tag

Dynamic Meta Tags: Description

{{listingID}}   Add dynamic tag

Dynamic Meta Tags: Keywords

                                          Add dynamic tag

Page view:

1736 W 28 ST, Miami Beach, FLORIDA 33140

Contact form

First Name *

Last Name *

Email Address *

Message

Listing Pages/Link Showcase

Link to page with listing details.
Page URL -*<subdomain>/idx/linkshowcase*.

Listing Pages/Mortgage Calculator

Mortgage calculator.
Page URL -*<subdomain>/idx/mortgage*.

The block view:

Listing Pages/Photo Gallery

Listing photo gallery.
Page URL - *<subdomain>/idx/photogallery/<source_id>/<listing_id>*.
You can choose to use an enhanced gallery but PG Real Estate does not support this option. You should choose 'No'.

<u>Lead Registration</u>

Keep the registration options turned off.

Page view:

Contact Pages/Contact

Contact form.
Page URL - *<subdomain>/idx/contact*

Contact form fields:
First Name, Last Name, Email Address and Message.

Page view:

Contact Pages/Home Valuation

Valuation request form.
Page URL -*<subdomain>/idx/homevaluation*

The form includes the following fields:
Address of Property, City & State, Zip Code, Property type, Condition (Excellent, Good, Fair, Need Work or Poor), Bedrooms, Bathrooms, Additional Rooms/Features, Approx. Size, Approx. Age of Kitchen, Approx. Age of Baths, Message, First Name, Last Name, Email Address and Phone

The view:

Contact Pages/More Info

Request more information form.
Page URL - *<subdomain>/idx/moreinfo/<source_id>/<listing_id>*

The form fields:
First Name, Last Name, Email Address and Message.

The form view:

Contact Pages/Schedule Showing

Request a showing.
Page URL -*<subdomain>/idx/scheduleshowing/<source_id>/<listing_id>*

The form fields:
First Name, Last Name, Email Address, Preferred Date and Time, Alternative Date and Time and Message.

The form view:

Schedule a Showing - Listing ID M1445618

Listing Price: $70,000
Address: 8514 ISLAND BREEZE LN
Other City - In The State, FLORIDA 33637
Bedrooms: 3
Full Baths: 2
Return to Property

(Return to Previous Page)

Please enter your preferences in the form. We will contact you in order to schedule an appointment to view this property. For more immediate assistance, please call DEMO Pilot Group at 9415386941.

First Name*   Last Name*
[   ]   [   ]

Email Address*
[   ]

Preferred Date and Time:
[   ]   [8:00AM ▼]

Alternative Date and Time:
[   ]   [8:00AM ▼]

Message
[   ]

[Send Message] [Reset Form]

User Pages/My Account

User account.
Page URL - *<subdomain>/idx/myaccount*

The following actions are available to a user:
Verify my account
Search on map
View account
View saved searches
View saved listings

Note:
You need to verify your account in order to receive property updates.

Verify My Account

Perform a Search

View My Account Information

View My Saved Searches

View My Saved Properties

Verify account:

Back To Main Page

Verify My Account

To verify your account, please enter the verification code that you receive in your email.

Verification Code*

Submit   Resend Verification Code

A user should fill in the following details:
First Name, Last Name, Additional email, Address, City, State/Province, Zip Code, Country, Phone, Receive Update and Email Format(HTML or Plain Text).

User Pages/User Login

Login form.
Page URL -*<subdomain>/idx/myaccount*

The form view:

Existing Users

Need an account? Signup Here!

Current *My Listing Manager* Members Login Here:

Email Address*

☑ Keep Me Logged In

Log In

User Pages/User Signup

Registration form.
Page URL - *<subdomain>/idx/usersignup*

The form view:

User Signup

Already have an account? Login Here!

To create an account, fill out the following form:

First Name*   Last Name*   Email Address*

Sign Up!   Reset Form

Other pages/Browse by City

Link to browse by city.
Page URL -*<subdomain>/idx/searchbycity*

Other Pages/Sitemap

Site map.
Page URL -*<subdomain>/idx/sitemap*

Видстраницы:

Sitemap

- Real Estate For Sale By City
- Real Estate For Sale By County
- Real Estate For Sale By Price
- Luxury Real Estate For Sale By Price
- Real Estate For Sale By Number of Bedrooms
- Real Estate For Sale By Number of Bathrooms
- Real Estate For Sale By Square Feet
- Featured Real Estate For Sale
- Real Estate For Sale Search Tools
- Real Estate For Sale Map Search Tools

Search Real Estate For Sale by City

Search Real Estate For Sale by County

Search Real Estate For Sale by Price

- $0-$49,999
- $50,000-$99,999
- $100,000-$149,999
- $150,000-$199,999
- $200,000-$249,999
- $250,000-$299,999
- $300,000-$349,999
- $350,000-$399,999
- $400,000-$449,999
- $450,000-$499,999
- $500,000-$549,999

Roster Pages/Roster

Agent contact details.
Page URL -*<subdomain>/idx/roster*

Agent

Pilot Group

5607 Fordham Dr. NW New York City,
New York, 87114

Home Phone: (866) 468-1015
Home Fax: (866) 468-1015
Cell Phone: (866) 468-1015
Office Phone: (866) 468-1015
Office Fax: (866) 468-1015
Pager: (866) 468-1015

Contact PG RealEstate

A widget is a block of dynamic information that can be implemented into your site. You can create and delete widgets. A number of widgets are available by default. Every widget has an ID.
The current version of PG Real Estate supports only 'Quick search' widget, its ID should be kept in the module settings. This widget can be implemented into any part of the site by editing an appropriate file.

ID#	Name	Type	Tools
26170	Featured Showcase	Showcase	
26171	Featured Slide Show	Slideshow	
26172	Quick Search	Quick Search	
26173	Sold/Pending Showcase	Showcase	
26174	Featured Agent	Featuredagent	
26175	Lead Signup	Leadsignup	
26176	Lead Login	Leadlogin	

There are the following types of widgets:
Slideshow, Showcase, Carousel, Quick Search, Map Search, Lead Login, Lead Signup and Featured Agent.

You can stretch widgets to the width of the block. We recommend using use the option.
You can also edit widget CSS styles. Keep this option without changes.
Do not use the option of opening links in a new window.

Showcase

Listing showcase.

Choose type of the content:
Featured Properties, Supplemental Properties, Featured + Supplemental, Featured Agent(s) Properties, Sold/Pending properties, Custom Search, Custom List or Polygon Search.

1 **Build a widget**
Choose the basic options for creating a widget.

Showcase   Properties to feature ▾

Basic settings

Fill in the widget name, sorting order, width, number of rows and listings:

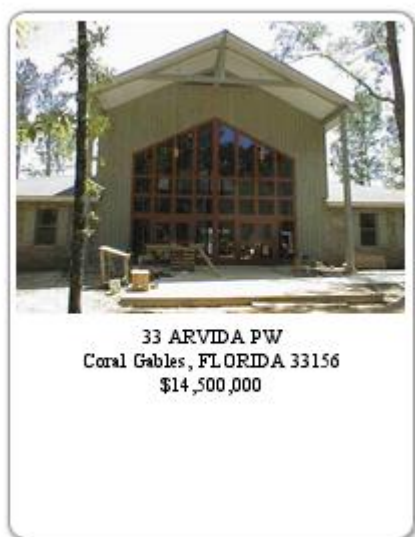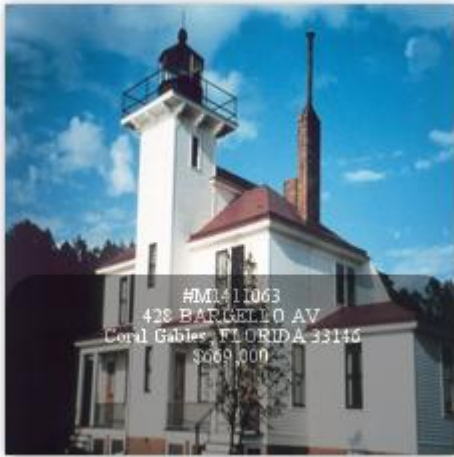| Widget Name*	Sorting Order*	Width*	# Rows	# Columns	# Listings*
Featured Showcase	Highest to Lowest Price ▾	250 px	1 ▾	1 ▾	

Set up additional settings where necessary.
Press 'Build Widget' button to receive the widget HTML code:

To use the widget you must simply copy and paste the following javascript include into your website source code where you want the widget to display.

```
<script charset="UTF-8" type="text/javascript" id="idxwidgetsrc-37129" src="http://pilotgroup.idxbroker.com/idx/customsh
owcasejs.php?widgetid=37129"></script>
```

The widget view:

33 ARVIDA PW
Coral Gables, FLORIDA 33156
$14,500,000

Slideshow

Set up the following parameters:
Featured Properties, Supplemental Properties, Featured + Supplemental, Featured Agent(s) Properties, Sold/Pending properties, Custom Search, Custom List and Polygon Search.

The widget settings determine the frequency of content updates.

Widget Name*	Sorting Order*	Width*	Height*
	Highest to Lowest Price ▾	px	px

Fade in Time*	Time Between Props*	Caption Opacity*	Caption Height*	Caption Behavior*
.5 seconds ▾	5 seconds ▾	40% ▾	px	Show Automatically ▾

The widget view:

Carousel

Choose the type of the content:
Featured Properties, Supplemental Properties, Featured + Supplemental, Featured Agent(s) Properties, Sold/Pending properties, Custom Search, Custom List or Polygon Search.

The widget settings determine the number of listings shown at a time.

The widget view:

Quick Search

Quick search form.

You can set up default values of the search form:

<mark>Create the widget and use default settings. Indicate the widget ID in the module settings.</mark>

The widget view:
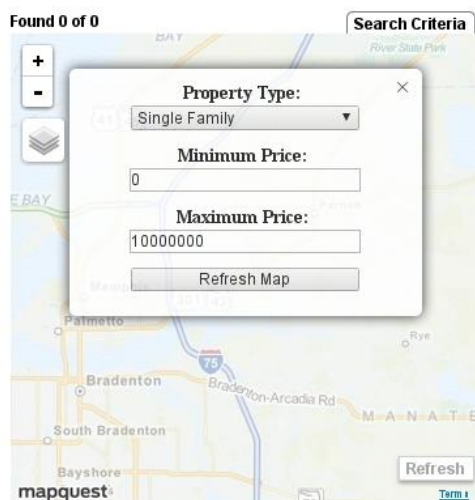

Map Search

Set up search parameters, block size, map type, center latitude and longitude:

Widget Name*
Default Property Type
Single Family ▼

Width*   Height*   Low Price   High Price   Default Type
px   px   Road Map ▼
400+ recommended

Default Zoom   Center Latitude*   Center Longitude*   Lookup Lat & Long
13 - Recommended ▼   Via Address

Page the Map will be used on   Map Pin Clustering
http://pilotgroup.net/   ○ Disabled ● Enabled

The widget view:

Found 0 of 0   Search Criteria

+   Property Type: ×
-                    Single Family ▼

                     Minimum Price:
                     0

                     Maximum Price:
                     10000000

                     Refresh Map

                                                Refresh
mapquest   Term

Lead Login

Login form:

Existing Users

Current *My Listing Manager*
Members Login Here:

Email Address *

Log In

Lead Signup

Sign up form:

New Account Signup

First Name*   Last Name*   Email Address*   Sign Up!

Featured Agent

Featured agent:

Pilot Group

Wrappers

HTML code settings displayed above and below IDX Broker content.
Fourwrappers are available:

Global	Global settings are applied when no other settings are available.
Categories	Categories of pages: Search, Map Search, Results, Details, Listing, Contact, User, Other, Roster, Property Updates. These settings are applied when no there are no specific page settings.
Pages	Specific page settings. Search: Address, Listing ID, Email Update Signup, Homes; Map: homes, Map Search; Results: homes, Featured, Agent Bio & Listings, Featured Open Houses, Featured Virtual Tours, Historical, Sold/Pending, Supplemental; Details: homes; Listing: Link Showcase, Mortgage Calculator, Photo Gallery; Contact: Contact, Home Valuation, More Info, Schedule Showing; User: My Account, User Login, User Signup; Other: Homes For Sale, Browse by City, Sitemap; Roster: Roster; Property Updates: Property Updates
SavedLinks	Savedlinkssettings.

Every setting can be managed by 3 types: Static, Dynamic and Includes

Static

Fill in HTML code in'Header HTML' and'Footer HTML' fields.

Header HTML

Editable HTML for the Header goes here

Footer HTML

Editable HTML for the Footer goes here

Dynamic

The settings are loading from an external URL. The loaded content is cached. Press 'Clear Wrapper Cache' to refresh the content.

Dynamic URL

http:// | www.yoursite.com

Includes

Loads Header and Footer from two different URLs. The loaded content is cached. Press 'Clear Wrapper Cache' to refresh the content.

Header URL

http:// | www.yoursite.com

Footer URL

http:// | www.yoursite.com

PG Real Estate uses only 'Dynamic' wrapper. You should set up the pages in the following way:

Page	Dynamicurl
Search/Homes	<yor_site_url>/idxbroker/form/homes
Map/homes	<yor_site_url>/idxbroker/map
Map/MapSearch	<yor_site_url>/idxbroker/map
Results/homes	<yor_site_url>/idxbroker/search
Details/homes	<yor_site_url>/idxbroker/details
Listing/MortgageCalculator	<yor_site_url>/idxbroker/form/mortgage
Listing/PhotoGallery	<yor_site_url>/idxbroker/form/gallery
Contact/MoreInfo	<yor_site_url>/idxbroker/form/contact

Custom CSS

Custom CSS styles.
Four types of settings are available:

Global	Global settings are applied when no other settings are available.
Categories	Categories of pages: Search, Map Search, Results, Details, Listing, Contact, User, Other, Roster, Property Updates. These settings are applied when no there are no specific page settings.
Pages	Specific page settings. Search: Address, Listing ID, Email Update Signup, Homes; Map: homes, Map Search; Results: homes, Featured, Agent Bio & Listings, Featured Open Houses, Featured Virtual Tours, Historical, Sold/Pending, Supplemental; Details: homes; Listing: Link Showcase,

	Mortgage Calculator, Photo Gallery; Contact: Contact, Home Valuation, More Info, Schedule Showing; User: My Account, User Login, User Signup; Other: Homes For Sale, Browse by City, Sitemap; Roster: Roster; Property Updates: Property Updates
SavedLinks	Savedlinkssettings.

Custom styles can be used for three media: Desktop, Mobile и Printable

<mark>PG Real Estate does not support custom CSS styles.</mark>

Sub-headers

Additional code in the header of the page.
The following settings are available:

Global	Global settings are applied when no other settings are available.
Categories	Categories of pages: Search, Map Search, Results, Details, Listing, Contact, User, Other, Roster, Property Updates. These settings are applied when no there are no specific page settings.
Pages	Specific page settings. Search: Address, Listing ID, Email Update Signup, Homes; Map: homes, Map Search; Results: homes, Featured, Agent Bio & Listings, Featured Open Houses, Featured Virtual Tours, Historical, Sold/Pending, Supplemental; Details: homes; Listing: Link Showcase, Mortgage Calculator, Photo Gallery; Contact: Contact, Home Valuation, More Info, Schedule Showing; User: My Account, User Login, User Signup; Other: Homes For Sale, Browse by City, Sitemap; Roster: Roster; Property Updates: Property Updates
SavedLinks	Savedlinkssettings.

Styles can be used for three media: Desktop, Mobile и Printable.<mark>PG Real Estate does not support sub-header.</mark>

Leads

Under 'Leads' tab you will find registered users of your IDX Broker account. There are the following sections: Leads, Lead Registration Preferences, Contact Routing, Exports.

Leads

A list of registered users contains date of registration, email conformation status, dates of last update and activity.You can log in to user account, view activity statistics (traffic, subscriptions, saved listings, saved searches, messages), edit and delete the profile.

You can also add a new user or import existing users.

Lead Registration Preferences

Registration preferences can be set up in two modes: Simple and Advanced.

Four sets are available in a simple mode:

Conservative	Allow your site visitors to browse your IDX pages without interruption. Leads will only be captured when choose to fill out one of your contact forms, or your lead signup form.
Balanced	Get your site visitors interested and engaged in their search for a property on

	your IDX pages by allowing them to view a few listings before capturing them as a lead.
Aggressive	Strongly encourage your site visitors to register as a lead by prompting them with your signup form every few searches. After a "sneak peak" of a few listings, lock down property details pages until you capture the lead.
Custom	Setup your own custom registration options based on your own market and needs. Press 'Customizesettings'.

In the advanced mode you can set up the following parameters:

Sign Up Page

- Block all Lead Submissions originating outside North America
- Captcha on Lead Registration
- Manage registration fields. Default fields: First Name, Last Name, Email Address. Такжедоступны: Additional Email, Password, Address, City, State/Province, Country, Zip Code, Phone, Assigned Agent, Email Format, Other.

Thank you page

- Account verification: how many days required to verify account
- Thank you header message
- Redirection
- Tracking (conversion tracking code)

Email Verification

- Email verification subject line
- Email verification header
- Email verification greeting

CRM Integration

- Push all new leads to TopProducer 8i
- Push all new leads to Tribus Group

Clean Up

- Disable leads that have not logged on in over 120 days.
- Delete leads that have not logged on in over 240 days.

Global Registration Rules

Groups of pages: Search Pages, Map Search Pages, Results Pages, Details Pages, Photo Gallery.

- Request registration
- Force registration

Contact Routing

Contact Routing Preferences

Contact Routing ⑦
○ Enabled ○ Disabled

Type ⑦
| Core Fields ▼ |

Agent Contact Link Behavior ⑦
| Use contact form with routing ▼ |

Agent Contact Link Text ⑦
| Show 'Contact this agent' ▼ |

Manage Contact Routing

Contact agent preferences:

Select An Agent
| PG RealEstate Broker ▼ |

Core Fields Routes Type
| Cities ▼ |

Route
| Aloma, FLORIDA
Aventura, FLORIDA
Bal Harbour, FLORIDA
Bartow, FLORIDA
Bay Harbor Islands, FLORIDA
Belle Glade, FLORIDA |

Low Price
| |

High Price
| |

Minimum Square Footage
| |

Maximum Square Footage
| |

Export

Choose fields to export users' database into a file:

Available Fields
| First Name
Last Name
Primary Email Address
Password
Additional Email Address
Phone # |

Set the selection criteria:

Category	Agent	Has Saved Search
All ▼	All ▼	▼

Has Saved Property	Account Disabled	Lead Can Login
All ▼	All ▼	All ▼

Receive Property Updates	Verified	Flag
All ▼	All ▼	All ▼

Limit To	Accounts	Between	And
☐	Subscribed ▼		

Enter the export name:

Export Name	After Save Return To
	Saved Export List ▼

The database will be exported according to your preferences.

Listings

A list of listings added by you or your users.
Sub-sections: Active, Sold Pending, Supplemental, Syndication

Active

Active listings. You can edit listings, photo gallery and location on map.

Address	PT	MLS	Listing ID	Price	VT	OH	Agent	Views	Tools
33 ARVIDA PW Coral Gables FL, 33156	1		M1422715	$14,500,000	0	0		1523	
780 FISHERMAN ST Opa-Locka FL, 33054-3812	5		M1345632	$12,250,000	0	0		2188	
4225 NW 72 AV Other FL, 33166-6841	5		M1423004	$7,800,000	0	0		555	
265 N HIBISCUS DR Miami Beach FL, 33139	1		M1364182	$7,500,000	0	0		1723	

Sold Pending

Listings with status 'Sold'and'Pending'.

Supplemental

Supplemental (non-MLS) listings added by you or your users.

==Current version of PG Real Estate does not support import of your listings to 'Supplemental' sub-section.==

Syndication

Generation of feeds that export listings to real estate portals.

RSS	For more information visit the RSS site
RSS-Advanced	For more information visit the RSS-Advanced site
Trulia	Get exposure in front of more than 20 million serious home buyers and sellers on Trulia each month. Syndicating your

	member listings to Trulia is FREE, and is updated automatically every 24 hours when enabled.
Zillow	Note that Zillow will disallow your feed if your property descriptions include seasonal or vacation rental language. Please review and amend those descriptions as needed. Once activated, your feed will be available in approximately 24 hours.
Homefinder	For more information visit the Homefinder site
HomeGain	For more information visit the HomeGain site
HotPads	For more information visit the Hot Pads site
CityCribs	For more information visit the City Cribs site
Oodle	For more information visit the Oodle site
LuxuryHomes	For more information visit the Luxury Homes site

Users

Your IDX Broker account users.
You will find the following sections: Agents, Offices, Rosters and Exports.

Agents

A list of agents. You can add and delete an agent, view and edit agent details, check agent last activity and email a password, login to agent account and import a database of agents.

	First Name	Last Name	User ID	Email	Category	Last Login	Tools
☐	PG RealEstate	Broker	32484	svinokurov@pilotgroup.net	Agent	Never	↻ ✎ ☻ ✉

Offices

A list of offices.You can add and delete an office, upload a photo and choose whether it should be shown on a Roster page.

	Office Name		Address	City	State/Province	Zip Code	Tools
☐	Pilotgroup Office	✎	South Avenue, 24	New York City	New York	92000	✎ 🗑

Rosters

A list of agent contact details by offices.

Choose an office:

1   Select an Office

Primary Roster Page   ▼

View Roster Page Ordering

Set a list of agents:

Sort Agents in Ascending Order   Sort Agents in Descending Order

Agent List

≡ PG RealEstate Broker

Export

Choose fields to export agents into a file:

Available Fields

Agent ID
Username
Password
First Name
Last Name
Display Name

Fill in your search criteria:

Category	Office(s)	Known Languages	
All ▼	All ▼	All ▼	

Redirect to Personal Website	Can Reassign Leads	Enable Clickable Link on Bio Page	Display on Roster
All ▼	All ▼	All ▼	All ▼

CC on Emails	Manage Own Email Update Subscribers	Modify Own Username & Password	Modify Own Bio Page
All ▼	All ▼	All ▼	All ▼

Modify Own Listings	Shown in Featured Agent Widget		
All ▼	All ▼		

Limit To	Accounts	Between	And
☐	Created ▼		

Enter the name of export:

Export Name	After Save Return To
	Saved Export List ▼

Agents will be exported according to your settings.

User mode

Site main page

If IDX Broker module is installed and enabled, the following tab will appear in the search form:
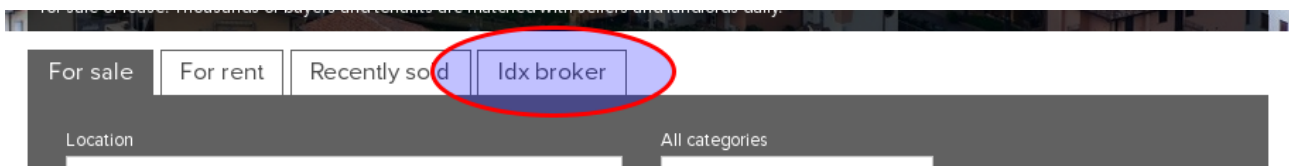
The 'IDX Broker' tab corresponds to 'Search Pages/Homes' page:

Press 'Search' to get to search results page. You will see a quick search widget on the left side. The search results page will display 500 listings maximum. Current version of PG Real Estate does not support 'Save property'.

Press 'Map' icon to view search results on map. You should refresh the map after zooming or changing position on map. Search results are clustered (objects are combined). Click the cluster icon to zoom object on map.
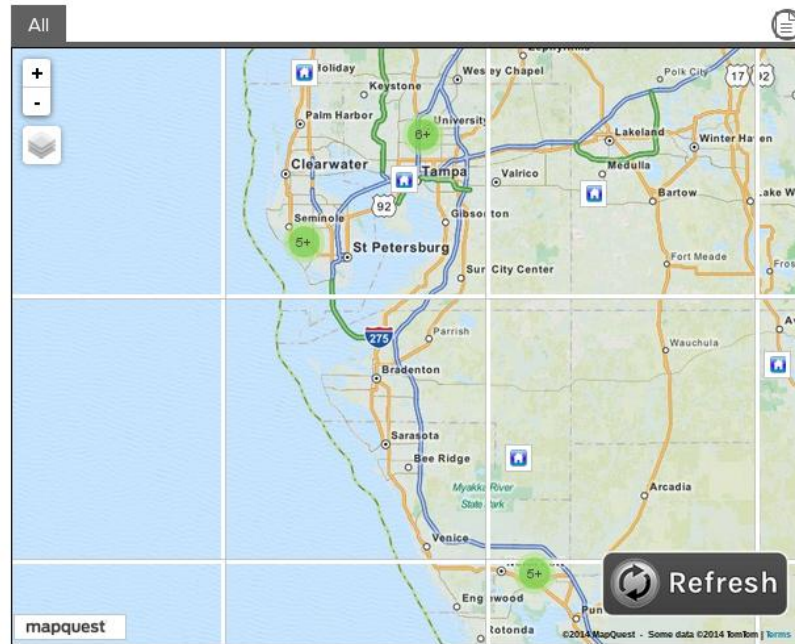
Click the listing to view its details. The listing page contains photo gallery, map view and property description. You will be able to scroll the photo gallery if a listing has more than one images. There is also a contact form (Contact Pages/More Info) and mortgage calculator (Listing Pages/Mortgage Calculator) on the listing page. Next versions of PG Real estate will support social widgets, PDF version and agent contact details.

Administration panel

IDX Broker is an additional module.

Install the module. Now access your site administration panel and go to Add-ons > IDX Broker section.

Edit the module settings:

Active — check the option to enable the module, 'IDX Broker' tab will appear in the search form of your site;

Subdomain — subdomain that should display IDX Broker data, check the correct subdomain name in Account > Account Info > Subdomain/Domain Control section in your IDX Broker account;

Search widget Identifier — quick search widget ID, check the correct ID in Designs > Widgets > Manage section > Quick Search widget in your IDX Broker control panel.